



### Shawn Dos Santos

shawndossantos@shawndossantos.com  
www.shawndossantos.com

### Education

The Savannah College of Art and Design  
BFA Graphic Design  
Savannah, GA  
August 2000

### Awards and Honors

Time Magazine's Person Of The Year  
2006

Artwork selected for the August cover of *Discover Silicon Valley Magazine* covering the San Jose Jazz Festival  
2005

Artwork selected for the spring season cover of the *Symphony Space Quarterly*, New York City, New York  
2005

Trade show exhibit design selected to represent Lean Aerospace Initiative at the Teddy Awards  
2001

Work selected by Savannah College of Art and Design Design Press for publication in *Design Templates*  
2000

Savannah College of Art and Design Dean's List  
1998-2000

### Technical Skills

Adobe Photoshop  
Adobe Illustrator  
Dreamweaver  
Macromedia Flash  
InDesign  
QuarkXPress  
Freehand  
PageMaker  
Interwoven  
Fetch

### DDB Worldwide, Art Director, New York, NY

July 2007 - Present

- Directing design for the Multimedia/Web department
  - Designing websites and presentations from initial concept to final production
  - Animation, storyboarding, as well as information architecture
  - Creating illustrations to support brands
  - Working directly with clients to ensure proper direction
  - Working directly with developers to ensure quality control
- Clients include: Electrolux, Frigidaire, Anheuser-Busch, New York Lottery, Cotton

### Ropeadope Digital, Art Director (Freelance), New York, NY

December 2006 - Present

- Designed site: <http://www.ropeadope.com/digital/>
- Designed website from initial concept to final production
- Designing posters and fliers
- Designing albums covers and packaging

### Jack Morton Worldwide, Art Director (Freelance), New York, NY

September 2005 - July 2007

- Designed/Art Directed pitches for future business
  - Designed/Art Directed large scale environmental graphics
  - Branded identity throughout web and print materials
- Clients include: NBC, MasterLock, Sobe, The Daily Show, ESPN: Cold Pizza, IBM, Computer Associates (CA), Telemundo, Fox News, Amgen

### RDA International, Senior Designer (Freelance), New York, NY

February 2007 - July 2007

- Designed site: <http://www.up4anything.com>
  - Created Logo, branded identity throughout promotion
  - Designed website and banner campaign from initial concept to final production
  - Created several illustrations to support promotion
- Clients include: NIVEA For Men  
Cross promotions with: Rolling Stone, Maxim, ESPN

### Gillette Creative Services, Art Director, Boston, MA

June 2004 - September 2006

- Directed design for the Multimedia/Web department
  - Designed websites and presentations from initial concept to final production
  - Animation, storyboarding, as well as information architecture
  - Designed and coded email campaigns
  - Created illustrations to support major print initiatives
  - Worked directly with clients to ensure proper direction
  - Worked directly with developers to ensure quality control
- Clients include: Gillette, Duracell, Oral-B, Braun  
Cross promotions with: NBC, CBS, Wal-Mart, MLB (Major League Baseball), Warner Brothers, NASCAR, FIFA Soccer, Universal Studios, Disney, New England Patriots

### RSA Security, Senior Designer (Freelance), Bedford, MA

September 2004 - May 2006

- Created identity/branding for internal projects
- Branded web and print collateral

### Sonesta Hotels and Resorts, Senior Designer/Web Producer, Boston, MA

June 2003 - July 2004

### Gamelan Presents, Senior Designer, Boston, MA

December 2002 - September 2004

- Designed Posters and Fliers for bands, including:  
Widespread Panic, Medeski Martin and Wood, Rusted Root, Soulive, The Slip, Sound Tribe Sector Nine, Rahzel, and others...

### Putnam Investments, Designer, Boston, MA

April 2002 - November 2002

### Lean Aerospace Initiative - MIT, Designer, Cambridge, MA

January 2001 - November 2001

### Jack Morton Worldwide, Designer, Boston, MA

August 2000 - January 2001

Clients included: IBM, MasterCard